# **Stronger together**

Recommended all share merger of Just Retirement and Partnership Assurance

11 August 2015



### Today's agenda

#### **Individual (and Role Designate in the Combined Group)**

Overview of key terms	Tom Cross Brown, Deputy Chairman	2
Merger highlights	Chris Gibson-Smith, Group Chairman	3
Transaction overview	Rodney Cook, Group Chief Executive	4
Financial benefits	David Richardson, Deputy Chief Executive	12
Next steps	Rodney Cook, Group Chief Executive	20
Appendices		24



# Overview of key terms Tom Cross Brown, Deputy Chairman of Combined Group

- All-share merger of Just Retirement Group plc and Partnership Assurance Group plc
  - Just Retirement to offer 0.834 shares for every Partnership share
  - Expected split of shareholders post transaction<sup>(1)</sup>: 60% Just Retirement, 40% Partnership
  - Hard irrevocable undertakings from Just Retirement and Partnership's largest shareholders
- New Board for combined group comprises balance of Just Retirement and Partnership directors
- Combined group to be renamed JRP Group plc
- Just Retirement's Board expects that JRP Group will pay dividends in line with Just Retirement's existing dividend policy for the first year post completion



# Merger highlights Chris Gibson-Smith, Chairman of Combined Group

A compelling opportunity to combine two strong businesses with increased scale, delivering improved customer outcomes and enhanced shareholder returns

- Enhance standing in the attractive and growing DB de-risking segment
  - Pro forma combined 5% share of UK bulk annuity transactions in 2014
- 'Consumer champion' in the retirement income market
  - Around 280,000 in-force annuity customers and superior value proposition
- Outstanding combined intellectual property
  - Extensive mortality data sets and next generation underwriting systems
- Financially compelling for shareholders
  - At least £40m of annual pre-tax cost synergies driving meaningful EPS accretion on a fully phased basis<sup>(1)</sup>
- Aggregate equity raise of c. £150m will cover expected non-recurring integration and transaction costs, provide further comfort over the transition to Solvency II, and support future growth initiatives and product development





### **Transaction overview**

Rodney Cook, Group Chief Executive



### Accelerating both companies' existing growth strategies

#### **Compelling strategic benefits**

- Scale to grow in attractive segments
- Larger capital base enables broader DB proposition and enhances perceived strength of covenant
- Increased penetration and traction in core segments driven by greater scale
- 2 'Consumer champion'
- Stronger competitive position in UK retirement income market
- Combined specialist management teams pooling expertise to accelerate product development
- Improved customer outcomes
- Outstanding intellectual property
- Combined IP utilised to facilitate more accurate pricing
- Extensive mortality data sets and underwriting expertise
- Improved risk selection and reserving accuracy
- More efficient distribution
- Streamlining of sales functions leading to a more efficient distribution model
- Overseas expansion facilitated through combined international expertise

#### Clear financial benefits

Earnings accretion from cost synergies

- At least £40m of annual pre-tax operating cost synergies with the full run-rate savings being achieved in 2018
- Drives meaningful EPS accretion for both Just Retirement and Partnership shareholders on a fully phased basis<sup>(1)</sup>

generation
supports
growth and
dividend
capacity

Cash

- Complementary in-force portfolios and improved operational efficiency post integration provide greater capacity for cash generation
- Supports growth and, over time, the combined group's dividend capacity

3 Stronger capital position

- Capital strength enhanced by planned equity raise
- Covers expected non-recurring integration and transaction costs
- Provides comfort over transition to Solvency II
- Provides financial flexibility to pursue future growth initiatives and product development





### Summary transaction terms

**Key terms** 

- 0.834 new Just Retirement shares for each Partnership share, equivalent to 166 pence per share<sup>(1)</sup>
- Partnership shareholders expected to own approximately 40% of the combined group on completion of the merger<sup>(2)</sup>
- Permira Funds<sup>(3)</sup> and Cinven to remain substantial shareholders (31% and 21% respectively, pre equity raise) with lock-ins

**Valuation** 

Exchange ratio based on relative business contributions and relative share price performance over recent months

**Synergies** 

- At least £40m of annual pre-tax cost synergies expected with the full run-rate savings being achieved in 2018
- Integration costs of £60m expected over the first two years following completion<sup>(4)</sup>

Governance

- Group Board, life company Boards, management and staff drawn from both Just Retirement and Partnership
- Permira Funds<sup>(3)</sup> and Cinven to retain board representation whilst each holds 15% or more of the outstanding shares in issue

**Equity raise** 

- Planned underwritten equity raise of approximately £150m in aggregate
- Additional capital will allow combined group to cover expected non-recurring integration and transaction costs, provide further comfort over the transition to Solvency II, and support future growth initiatives and product development
- Pre-notification discussions have taken place with both the PRA and FCA with respect to the merger and capital position of the combined group

**Dividends** 

- Just Retirement shareholders will receive Just Retirement's final dividend for the year ended 30 June 2015
- Partnership shareholders will receive Partnership's 2015 interim dividend, with shares marked 'ex' on 20 August 2015
- If the merger has not completed prior to 31 March 2016, Just Retirement shareholders will also receive any Just Retirement 2016 interim dividend and Partnership shareholders will receive any Partnership 2015 final dividend
- The Board of Just Retirement expects that JRP Group will pay dividends in line with Just Retirement's existing dividend policy for the first full year post completion

partnership

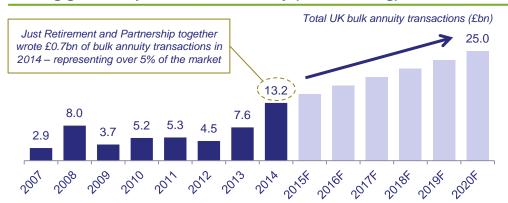
**Timetable** 

Closing expected in December 2015 following regulatory approvals and anti-trust clearances



### 1 Critical mass in attractive defined benefit de-risking segment

#### Strong growth expected in bulk annuity (DB de-risking) transactions<sup>(1)</sup>



### DB de-risking represents half of combined group's new business

Pro forma new business mix - 12m to June 2015(2)



stretirement

### Segmentation of UK DB pension schemes<sup>(3)</sup>

Members by size band	Number of schemes	Assets (£bn)	Liabilities (£bn)
5 to 99	2,188	13	18
100 to 999	2,684	102	154
1,000 to 4,999	802	175	266
5,000 to 9,999	188	139	204
Over 10,000	208	708	1,049
Total	6,070	1,137	1,691

#### Scale to build on existing success of DB businesses

- Provides the critical mass to build on existing success in the attractive defined benefit scheme de-risking segment
- Combined group would already be a prominent player in bulk annuities, with a pro forma market share of 5.2% (by value) of all UK bulk annuity deals in 2014
- On a pro forma combined basis, bulk annuity sales already account for half of Just Retirement and Partnership's new business volumes
- Clear opportunity in the provision of de-risking solutions for small to mid-sized DB schemes
  - Median scheme size of £17m for Just Retirement and for Partnership
- Stronger capital base will enable the combined group to compete more credibly for 'top slicing' or selective annuitisation of more sizeable DB schemes
  - Growing and attractive opportunity
- The ability to access a broad range of investments, including lifetime mortgages, will also continue to be a competitive advantage for JRP

Small and medium sized schemes are the core target market for the combined group



### 1 Improved market position in retail retirement income market

#### **Enduring demand for individual retirement income products**



Proportion of customers who would prefer their pension to deliver a guaranteed income for life over any other option (1)



#### Supportive legislation and reform since Budget 2014

- ✓ Death tax abolished
- ✓ Review into financial advice
- ✓ FCA Paper "The value of annuities and other retirement income strategies" concludes annuities represent good value for money
- ✓ Dear CEO Letter places tougher requirements on product providers to ensure appropriate products are purchased
- ✓ Pension Wise should stimulate people to shop around

### Stronger retirement income specialist with scale to challenge incumbent life insurers

- Recent increases in quote activity (both companies' July quote volumes were up over 40% vs. April<sup>(2)</sup>) point to a potential rise in individual annuity volumes in H2 2015
- Enlarged scale expected to create a stronger competitor in the UK retirement income market
- At-retirement advice now increasingly important customers expected to ensure they have sufficient guaranteed income to cover at least their lifetime living costs
- Both Just Retirement and Partnership have successfully introduced a number of new products and services since the 2014 Budget:
  - Platform and support solutions, including Just Retirement's newly launched simplified advice service
  - TOMAS, the open market retirement specialist, extending services to pension scheme members
  - Flexible Pension Plan, supported by a modern and comprehensive platform capability, and
  - Modern guaranteed income for life solutions



### 2 'Consumer champion' with superior customer proposition

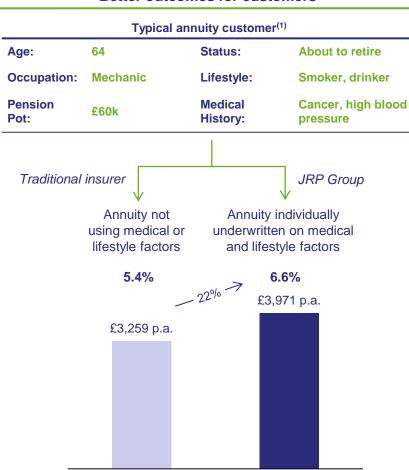
'Consumer champion'

- Combined group with reduced unit costs and improved capital strength better able to compete effectively with the larger traditional insurers
- A stronger competitive position allowing the combined group to continue to deliver improved customer outcomes through better value individually underwritten products
- 'Consumer champion' helping individually underwritten products based on medical and/or lifestyle factors to become an increasingly prominent part of the retirement income market

Superior, more innovative product proposition

- Superior customer propositions through new product launches, driven by joint underwriting IP
- Greater product choice and better value for atretirement OMO customers, with a potentially larger addressable market following the FCA's review of internal vesting practices
- Greater ability to invest in new technology, product development and underwriting capabilities
- Better positioned to serve customers internationally, building on initiatives in South Africa and the US

#### **Better outcomes for customers**







#### 3

#### Outstanding IP enabling improved risk selection and capital efficiency

#### Experience in medical and lifestyle factors for individual underwriting

- Medical and lifestyle factors are increasingly important in underwriting for all annuities
- Shift to underwriting based on medical and lifestyle factors expected to accelerate with growth in the open market – including for healthy lives
- JRP will offer a compelling value proposition by pricing to reflect life expectancy more accurately using its outstanding combined IP
- Strengthened intellectual property created post merger will enhance the customer proposition further, utilising key features of both businesses:

#### Just Retirement

- Underwriting process built around next generation PrognoSys™ system
- Approximately 160,000 annuity policies and 225,000 lives
- 2.2 million lives assessed to date, increasing at 25,000 per month<sup>(1)</sup>
- Highly experienced medical team

#### **Partnership**

- Automated underwriting process for c. 80% of cases
- 20 years of mortality data collection with several years of fully developed mortality curves
- Over 120,000 annuity policies
- Tracking over 755,000 lives with 160 million data points
- Dedicated medical officers to assess complex cases

#### **Benefits of combined IP**

Adding Partnership's experience to Just Retirement's creates outstanding intellectual property, providing clear commercial benefits

#### **Pricing**

Enhanced data set will allow risks to be priced more accurately, delivering better customer outcomes

#### Reserving

Combined data set allows greater reserving accuracy and capital efficiency

#### Reinsurance

Ability to negotiate better reinsurance terms. Reinsurers take comfort from size & accuracy of combined IP

#### **Product development**

Improved ability to innovate and accelerate new product launches





### 4 More efficient distribution model

#### **Complementary EBC Relationships**



#### **Complementary Intermediary Relationships**





Deepening Relationships with Core Distribution Channels

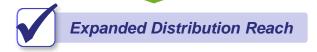
#### **Additive Corporate Partners**





#### **Broader International Ambitions**

- Just Retirement has a licensed subsidiary in South Africa open for business through local intermediaries
- Partnership is in advanced discussions with US partner





**Enhanced Geographic Expansion** 





### **Financial benefits**

David Richardson, Deputy Chief Executive





## Stronger together – financial benefits

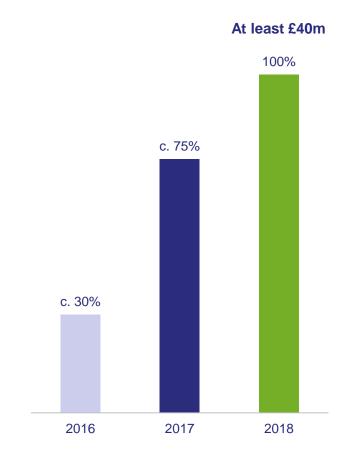
### Meaningful EPS accretion driven by material cost synergies

#### **Expected cost synergies**

- At least £40m of annual pre-tax cost synergies, with the full run-rate saving being achieved in calendar year 2018
- Drives meaningful EPS accretion for both Just Retirement and Partnership shareholders on a fully phased basis<sup>(1)</sup>
- Represents c. 30% of combined addressable cost base
- Principal sources expected to include sales and pricing functions, facilities,
   IT and duplicate corporate functions
- Both companies' proven experience in cutting costs (e.g. Partnership has already reduced its cost base by over 25% in response to the 2014 Budget reforms) provides high confidence over delivery
- Over time, synergies expected to have a positive impact on EPS, EV, new business margin, economic capital and Solvency II capital ratios
- One-off integration costs of c. £60m expected to be incurred during the first two years post completion to achieve savings<sup>(2)</sup>
- Synergy estimates focussed only on costs and exclude any potential benefits from improved commercial terms with business partners or access to financial markets

#### Cost synergy phasing<sup>(3)</sup>

Synergy phasing (%)



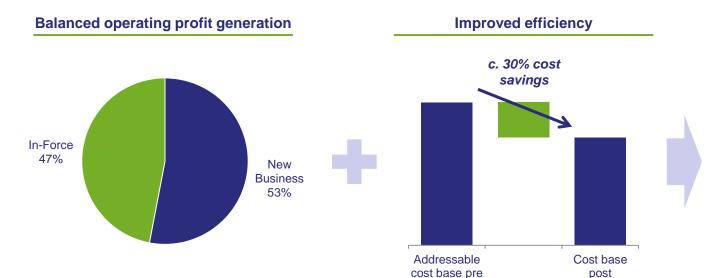




### Stronger together – financial benefits

### 2 High quality cash generation from complementary portfolios

#### High quality cash generation across combined business



Pro forma combined operating profits in 12 months to 31 December 2014 broadly split 50:50 between new business and in-force

Cost synergies represent c. 30% of combined addressable cost base

synergies

synergies

- Balanced cash generation, with operating profits split broadly evenly between in-force and new business
- Partnership's relatively shorter duration in-force portfolio provides balance to Just Retirement's longer duration book
- £40m of annual pre-tax cost synergies enhance cash generation capacity
- High quality cash generation:
  - Supports growth initiatives
  - Just Retirement's existing dividend policy expected to be maintained for the first full year post completion
  - Over time, supports combined group's dividend capacity





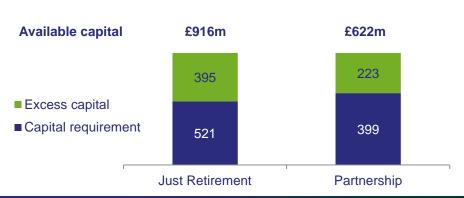
# Stronger together – financial benefits

### 3 Planned equity raise supports future growth

- Estimated economic capital positions at 30 June 2015 in excess of respective Board minimum targets
- Capital position of combined group to be further enhanced by planned equity raise of approximately £150m

#### Estimated economic capital positions as at 30 June 2015

	Just Retirement	Partnership
Board target	140%	125%
Coverage at 30 June 2015	176%	156%



#### Rationale for the capital raise

- The combined group's prospective Board agreed that an aggregate equity raise of approximately £150m in conjunction with the merger would:
  - Cover expected non-recurring integration costs of c.
     £60m and additional transaction costs<sup>(1)</sup>
  - Provide further comfort over the transition to Solvency II
  - Provide additional financial flexibility to pursue future growth initiatives and product development
- Pre-notification discussions have been held with both the PRA and FCA regarding the merger and the capital position of the combined group
- In line with Just Retirement's previously stated strategy, the combined group will explore, on an on-going basis, a range of balance sheet options (including accessing the debt capital markets) with a view to providing further financial strength and supporting future growth





### Solvency II update

Just Retirement's Solvency II programme on track. Internal model application submitted on schedule in May

Partnership's Solvency II programme to deliver Standard Formula on track. Option of developing an internal model remains under review so possible if and when considered appropriate

Applications for matching adjustment, volatility adjustment and transitional measures were submitted to PRA by both businesses for approval in June, in line with our plans

Both businesses are taking steps to mitigate potential risks associated with the new regulation e.g. the impact of matching adjustment on equity release

Pre-notification discussions have taken place with the PRA regarding the merger and capital position of the combined group. Formal feedback on SII positions of Just Retirement and Partnership expected in Q4

Combined Board confident of ability to manage the combined group in accordance with SII regime. Potential to optimise capital structure of the combined group post completion



### Update on sales and current trading

New Business Sales (£m)	Just Retirement		Partnership	
	6m to Jun-15	12m to Jun-15	6m to Jun-15	12m to Jun-15
Individual annuities <sup>1</sup>	233	539	163	335
Bulk annuities (DB de-risking solutions)	254	609	68	278
Total new business sales	487	1,148	231	613

#### **Outlook for new business**

- Both Just Retirement and Partnership are successfully diversifying their business models, with bulk annuity sales replacing individual annuity volumes
- Feedback from the DB segment points to growing activity in H2 2015, in line with historical seasonality for both companies
- Pipeline provides confidence in ability to achieve Partnership's existing standalone target of at least £200m of DB scheme bulk annuity deals in 2015
- Just Retirement also has a strong pipeline of prospective DB de-risking transactions, with a target of £300 million for the second half of 2015
- individual annuities Quote levels for continue to grow, pointing towards a gradual increase in volumes in H2 2015





### Summary of Partnership's Interim Results

£m	6m to Jun-14	6m to Jun-15
Total new business sales	409	231
NB margin	4.4%	(1.0)%
New business profit / (loss)	18	(2)
In-force operating profit	7	13
Return on surplus assets	9	7
Total operating profit	33	18
Investment variances	(9)	(7)
Non-recurring expenses and other items	(9)	(6)
Interest expense	-	(3)
IFRS PBT	15	3
Tax	(4)	(1)
IFRS PAT	11	2
EPS	2.76p	0.5p
Interim DPS	0.5p	0.5p
MCEV per share	144p <sup>(1)</sup>	147p

- Strong pricing discipline and gross margins maintained
- Well placed to deliver targeted c.£75m cost base for FY15, with £34m of operating expenses incurred in H1
- As over 90% of operating expenses are allocated to new business, new business profits impacted by subdued levels of new business sales in H1, delivering NB margin in H1 of (1)%
- Conversely, as sales recover, the benefit of operational leverage is expected to flow through to new business profits
- Strong underlying performance on in-force business includes positive mortality experience, particularly for care business, and higher planned mortality margins
- H1 15 return on excess assets of £7m represents yield of 3%
- Negative investment variances largely reflects fluctuations between long-term return assumptions and actual returns achieved in H1
- £5m of non-recurring costs incurred in respect of Solvency II, product development and supporting US Care initiative, plus £1m of system amortisation
- £3m of interest expense on £100m bond issued in March
- Dividend per share of 0.5p, in line with 2014 interim dividend
- MCEV increased to £590 million or 147 pence per share at 30 June 2015





### Compelling financial rationale facilitates growth

### **EPS**



- At least £40m of annual pretax operating cost synergies
- Drives meaningful EPS
   accretion for both Just
   Retirement and Partnership
   shareholders on a fully
   phased basis<sup>(1)</sup>

### Cash



- High quality cash generation supports pursuit of growth initiatives
- Just Retirement's existing dividend policy expected to be maintained for first full financial year post completion
- Over time the improved cash generation enhances combined group's dividend capacity

### Capital



- Capital strength enhanced by £150m planned equity raise
- Supports one-off integration and transaction costs
- Further comfort over transition to Solvency II
- Financial flexibility to pursue growth initiatives and product development



### **Next steps**

Rodney Cook, Group Chief Executive



#### Anticipated transaction timetable

#### Assuming Phase 1 CMA unconditional clearance

#### **Today** 11 August 2015

- Announcement of merger
- Partnership interim results for the 6 months ended June 2015
- Irrevocable undertakings from 53.4% of Just Retirement shareholders and 56.1% of Partnership shareholders

#### 17 September 2015

Just Retirement preliminary results for the year ended June 2015

#### October 2015

- CMA Phase 1 clearance
- Scheme document, Class 1 circular and Prospectus issued to shareholders

#### November 2015

- Just Retirement GM held for shareholder vote
- Partnership GM and Court meeting held for shareholder vote

#### **Early December 2015**

PRA and FCA clearances received

#### By 31 December 2015

- Court sanction of scheme
- Transaction completion





# Stronger together

Merger accelerates existing strategies and delivers platform

for growth

Platform for growth

Strong management and operational capabilities

Outstanding

Complementary distribution

relationships

Outstanding intellectual property

Enhanced capital position and increased cash generation

**DB** opportunities maximised

Strong challenger to incumbent life insurers

Enhanced product development capability

International expansion accelerated

Scale and efficiency





### **Questions & Answers**



### **Appendices**

- 1) Summary financial metrics for the combined group
- 2) Indicative summary of combined share register post merger
- 3) Proposed board of combined group



# Appendix 1

### Summary financial metrics for the combined group

Calendar Year 2014	Just Retirement	Partnership
New business sales <sup>(1)</sup>	£1,248m	£791m
New business operating profit	£44m	£39m
In-force operating profit <sup>(2)</sup>	£48m	£25m
Total operating profit <sup>(3)</sup>	£92m	£64m
IFRS tangible shareholders' equity	£757m	£463m
Total assets	£13.1bn	£8.4bn
Total insurance liabilities	£7.7bn	£5.2bn
Full year dividend per share	3.3p	1.5p
Group embedded value <sup>(4)</sup>	£1.0bn	£0.6bn
Value of new business	£116m	£56m

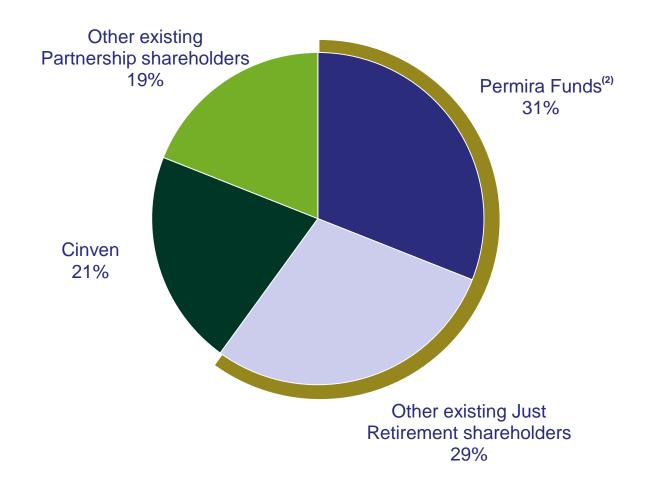
Note: 1. Excludes new business sales derived from equity release mortgages 2. In-force operating profit includes long-term return on assets for Partnership. 3. For Just Retirement, represents underlying operating profit before operating variances and assumption changes. For Partnership, represents reported operating profit before tax. 4. Represents EEV for Just Retirement and MCEV for Partnership.





### Appendix 2

### Indicative summary of combined share register post merger<sup>(1)</sup>





## Appendix 3

### Proposed Board of combined group

Michael Deakin Keith Nicholson	Just Retirement  Just Retirement	Chris Gibson-Smith Group Chairman	Rodney Cook Group CEO
Steve Melcher	Just Retirement		
Paul Bishop	Partnership		
Ian Cormack	Partnership		
Clare Spottiswoode	Partnership	Tom Cross Brown Deputy Chairman	<b>David Richardson</b> Deputy CEO
James Fraser	Permira representative	Deputy Chairman	Deputy CEO
Peter Catterall	Cinven representative		
		Non-Executive Directors	Simon Thomas  CFO

Permira Funds<sup>(1)</sup> and Cinven each retains Board representation while holding in combined group is 15% or more





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